

# MEMBERSHIP BENEFITS 2026

## **Networking, meetings and events**

- Networking opportunities with members and cruise executives
- Three member meetings per year offering industry information, ship and port visits, and networking
- Continued development of event opportunities
- Industry engagement programme including virtual workshops

## **Lobbying, support and information sharing**

- Lobbying on strategic cruise and tourism issues
- Creation and development of links with industry associations
- Advice, support and comment as required
- Access to industry statistics and research
- Spokesperson for the interests of members
- Information portal for the industry

## **Exhibitions and conferences**

- Management of Cruise Britain pavilion at leading industry exhibitions
- Promotion of all members at leading industry exhibitions
- Support for members exhibiting individually
- Promotion of presence and speaking opportunities for Cruise Britain and/or members at industry events

## **Communication with industry and members**

- E-newsletters to named cruise line execs highlighting developments, raising awareness and profile
- Communication to members raising opportunities, issues and awareness



# MEMBERSHIP BENEFITS 2025

## PR, social media and online

- Active PR and social media campaign
- Promotion of member news on website and social media
- Cruise Britain website promoting to the industry
- Full individual member page on the website

## Sales Missions

- Sales Missions to cruise lines in conjunction with other activity

## Supporting collateral

- Use of Cruise Britain video and marketing collateral
- Use of Cruise Britain logo
- Operating Standards guidelines to support best practice

## ANNUAL MEMBERSHIP FEES 2026

Service providers £2340

Ports & bona fide port groups (fee bands based on calls in 2025)

- Under 10 calls £1540
- 10 - 49 calls £2080
- 50 - 99 calls £2655
- 100 - 149 calls £2965
- 150 - 199 calls £3275
- 200 - 249 calls £3590
- 250+ calls £3900

Joining fee £500

