



## Seatrade

The communication gateway for the international cruise community

# SeatradeCruise

For nearly half a century, Seatrade has been the central gateway for the global cruise community, bringing key industry figures together; encouraging innovation and facilitating better communication. Our highly respected portfolio includes events across the globe, leading publications and a free 24/7 online news service.

The Seatrade Cruise events portfolio is internationally recognised and respected. Our flagship event, Seatrade Cruise Global, attracts participants from around the world and has been the epicentre for the cruise industry for more than 30 years. Our portfolio extends to leading regional events Seatrade Cruise Med, Seatrade Europe and Seatrade Cruise Asia Pacific, specialist and niche forums and the renowned Seatrade Cruise Awards.

Seatrade Cruise Review is the leading business-to-business publication issued quarterly to over 6,700 readers. For nearly 50 years, the publication has provided unrivalled coverage on the topics, trends and talking points affecting every aspect of the international cruise industry. In a crowded marketplace, busied of cruise news, data and statistical information, Seatrade Cruise Review has been identified as a sophisticated, highly respected and analytical publication that delivers fresh insight and supreme market analysis.

Seatrade Cruise News is the leading online business to business news site for the global cruise industry. Our exclusive content is available 24/7 and includes breaking news as it happens, information on new ships, industry stories and reports written by a global network of journalists and cruise professionals. Featuring more than 100,000 page views per month the site has been running for over 18 years.

Acquired in 2019 by Informa PLC. as part of the Informa Markets division, the world's second largest media and event organiser, Seatrade now has a truly enviable global media presence.

**Victoria Stokes**  
Marketing Manager

## Why Use Us?

### Top 5 Reasons to Choose Us

1. Leading the way in international cruise industry communication
2. Nearly half a century of connecting the Global Cruise Community
3. Extensive portfolio of events, publications and online news portals
4. A truly global reach
5. Free online daily and breaking news coverage of the global cruise industry

## Services

Events  
Publications  
Online News Portals

## Useful Links

[www.seatradecruiseevents.com](http://www.seatradecruiseevents.com)  
[www.seatrade-cruise.com/awards](http://www.seatrade-cruise.com/awards)  
[www.seatrade-cruise.com/cruise-review](http://www.seatrade-cruise.com/cruise-review)  
[www.seatrade-cruise.com](http://www.seatrade-cruise.com)

## Contacts

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**LinkedIn :** [www.linkedin.com/groups](http://www.linkedin.com/groups)  
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