



## IRN Research

Intelligence, Research and iNSight



IRN Research is a full-service market research consultancy that was formed in 1991 and has a strong track record in providing market research services to business across all industry sectors. If your needs are for a small-scale UK-based research project or for a large-scale, multi-country research project, IRN can help. To satisfy our client's needs we utilise a range of market research techniques, including desk research, telephone/online surveys, face-to-face interviews, focus groups, and can provide a full results analysis. Responding to our client's needs, we go beyond the data and present our clients with actionable insight.

We collect the Intelligence, conduct the market Research and present the iNSight to our clients. For further details see [www.irn-research.com](http://www.irn-research.com).

IRN Research is a trading name of IRN Consultants Ltd

## Why Use Us?

### **Top Five reasons to use IRN**

1. Over 25 years focus on the cruise market
2. River Cruise Passenger Research - UK River Cruise Survey
3. Cruise Britain Statistics
4. Growing the cruise market - Cruise Port Research
5. Research for the UK Cruise Port Market

## Services

Over 25 years focus on the cruise market  
Strategic market research consultancy  
Utilise a full range of market research techniques  
Client-orientated actionable insights  
Flexible and dynamic

## Contacts & further info

**Contact :** Gary Giddings

**Tel No :** 34 (0) 61 670 5889

**Email :** [Info@irn-research.com](mailto:Info@irn-research.com)

**Website :** [www.irn-research.com](http://www.irn-research.com)

**Address :** 60 Eastern Green Road, Coventry, CV5 7LH