

Keynote at Seatrade Cruise Global 2025

Seatrade Cruise

Helping You Navigate the Cruise Landscape

Since our humble beginnings in the 1970s, Seatrade Cruise has evolved from a small team of dedicated journalists into a diverse and wide-ranging portfolio of industry-leading events, publications and digital resources that empower an entire ecosystem of cruise professionals the world over.

The Seatrade Cruise events portfolio is internationally recognised and respected. Our flagship event, Seatrade Cruise Global, attracts participants from around the world and has been the epicentre for the cruise industry for 40 years.

Seatrade Cruise Review is the leading business-to-business publication issued quarterly to over 6,700 readers. For nearly 50 years, the publication has provided unrivalled coverage on the topics, trends and talking points affecting every aspect of the international cruise industry. In a crowded marketplace, busied of cruise news, data and statistical information, Seatrade Cruise Review has been identified as a sophisticated, highly respected and analytical publication that delivers fresh insight and supreme market analysis.

Seatrade Cruise News is the leading online business to business news site for the global cruise industry.

Our exclusive content is available 24/7 and includes breaking news as it happens, information on new ships, industry stories and reports written by a global network of journalists and cruise professionals. Featuring more than 100,000 page views per month the site has been running for over 18 years.

Acquired in 2019 by Informa PLC. as part of the Informa Markets division, the world's second largest media and event organiser, Seatrade now has a truly enviable global media presence.

Why Use Us?

Top 5 Reasons to Choose Us
1. Leading the way in international cruise industry communication
2. 50 years of connecting the global cruise community via print, events and online
3. Extensive portfolio of events, publications and online news portals
4. A truly global reach
5. Free online daily and breaking news coverage of the global cruise industry

Services

Events
Publications
Online News Portals

Useful Links

www.seatradecruiseevents.com
Seatrade Cruise Awards
www.seatrade-cruise.com/cruise-review
www.seatrade-cruise.com

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