

To provide consultancy services of the highest standard whilst offering excellent value for money.



G. P. Wild (International) Limited was founded in 1985. We are a management, marketing and economic consultancy that has a special research programme focusing on the cruise industry. The company undertakes international consultancy projects related to many aspects of maritime tourism for governments, international agencies, port authorities,

destinations, tourism authorities, cruise lines, financial institutions and private clients within the industry and produces studies covering these and other maritime and international sub-sectors.

For further details of the Company's services and publications see www.gpwild.com

Why Us?

Top 5 Reasons to Choose Us Proven track record of success across the cruise industry and its service providers Deliver to budget and on time Adopt an open, focussed and flexible approach to projects Work closely with our clients to achieve success Established for over 30 years with many repeat clients

Services

Port and destination evaluation and development Strategic marketing and business planning Market research and industry trend analysis New product development Surveys, feasibility studies, economic impact and risk assessments

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