

## CruiseBritain Chair wins Seatrade Port Personality of the Year

Angie Redhead, Chair of Cruise Britain and Head of Liverpool Cruise Terminal, has been awarded the accolade of Seatrade Port Personality of the Year 2017. The coveted award was announced at Seatrade Europe's Awards dinner which took place last night in Hamburg.

Redhead has chaired CruiseBritain for the over two years and, under her energetic leadership, the organisation has seen its membership and influence grow.

'We're all delighted that Angie has received this well-deserved award as it is personal recognition from the wider industry that she has a real influence on how Britain, Liverpool and the cruise industry are perceived.' said Kay Greenway, Director CruiseBritain.

*'Working with Angie has been of great positive benefit for our organisation and the Steering Group and all members join me in congratulating her. Angie has brought all her years of experience as Head of Liverpool Cruise Terminal to the role, together with her customary energy and sense of humour. Despite a very busy 'day job' that now includes other Liverpool city assets such as St George's Hall, Angie never fails to find time and enthusiasm for CruiseBritain. I know she would wish me to thank our Steering Group for all their support and commitment'.*

CruiseBritain membership stands at 32 ports and 14 service providers including new members Kuoni Destination Management and IRN Research. The organisation works with CLIA UK & Ireland, VisitBritain and VisitEngland, and cruise destination associations across the globe to raise the profile of British ports and Britain as a cruise destination. CruiseBritain can be found at Stand 408 at this week's Seatrade Europe.

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### About CruiseBritain

CruiseBritain is a joint initiative between Britain's ports and service providers. The organisation works to create an effective, consistent and visible cruise destination brand for Britain whilst respecting regional identities. The membership-based organisation includes a network of British ports plus the service providers that combine to provide a seamless visitor experience. CruiseBritain's website ([www.cruisebritain.org](http://www.cruisebritain.org)) provides a wealth of useful information on all members including shore excursion suggestions and a new film showcases Britain to the cruise industry.

### About Seatrade Cruise Awards

Seatrade Cruise Awards forms part of the series of global Seatrade events, websites and publications that covers every aspect of the cruise and maritime industries, bringing together key people to encourage innovation and to produce powerful learning, networking and promotional platforms. Founded in 1970, the Seatrade brand is part of the events portfolio for the world's second largest media and event organiser, UBM.