

MEMBERSHIP BENEFITS

Networking, meetings and events

- Networking opportunities with fellow members at meetings and events
- Three member meetings per year offering industry presentations, ship and port visits, and networking opportunities
- Continued development of event opportunities for cross-industry networking with cruise lines and relevant contacts

Exhibitions and conferences

- Management of CruiseBritain pavilion at bi-annual leading industry exhibitions
- Dedicated CruiseBritain area promoting all members at leading industry exhibitions
- Support for members exhibiting individually
- Promotion of presence and speaking opportunities for CruiseBritain and/or members at industry events

Communication with industry and members

- E-newsletters to named cruise line execs highlighting developments, raising awareness and profile
- E-newsletters to members raising opportunities, issues and awareness
- Introductions to cruise line contacts

Website

- Continuing development of CruiseBritain website promoting Britain and all members to the industry
- Full page including links and relevant video on the CruiseBritain website

Sales Missions

- Cruise line Sales Mission programme within UK and overseas promoting all members

MEMBERSHIP BENEFITS

Lobbying, support and information sharing

- Lobbying on strategic cruise and tourism issues including national cruise tourism profile, cruise clearance and foreign language guides
- Creation and development of beneficial links with other associations including Chamber of Shipping, CLIA, ESPO, VisitBritain, VisitEngland and other global port associations including all European organisations
- Advice, support and comment for members as required
- Access to industry statistics and research
- Acting as a spokesperson for the interests of CruiseBritain members
- Acting as an information portal for the industry on behalf of members

PR & social media

- Active PR campaign, including social media, offering news, comment and working with member news
- Promotion of member news on website and through social media

Supporting collateral

- Use of CruiseBritain video and marketing collateral promoting Britain as a whole
- Use of CruiseBritain logo
- Operating Standards guidelines to assist with best practice

ANNUAL MEMBERSHIP FEES 2019

Ports & bona fide port groups (fees banded based on calls in the previous year)

Sub 10 calls £1200

10 - 49 calls £1620

50 - 149 calls £2080

150 - 249 calls £2530

250+ calls £2780

Service providers £1620

Joining fee: £300